

# **DESIGN REQUIREMENTS**

## **for design projects sent to Wołoszyn Zapalki**

### **Accepted file types:**

PDF (desirable), EPS, AI (CC version and higher) or TIFF for complete projects.

We do not accept PDF files from programs such as Word, Excel, Paint, Power Point and open works from such programs.

### **Programs:**

Adobe -Illustrator, Photoshop, InDesign (only PDF files), CorelDraw! (only PDF files).

### **Fonts:**

All fonts used in the work must be converted to curves. Texts on a black or colored background (counter) cannot be smaller than 5 pt (2 mm), preferably BOLD, SEMI BOLD. Black texts should be black only with the overprint option turned on. For bitmaps, black text should be multiply (no selection).

### **Graphic files placed at project:**

All graphic files such as bitmaps (photos) must be embedded in the work. Linking files from outside is not allowed. Images (bitmaps) must have at least 300 DPI for color, 150 DPI for black and white and 1200 DPI for bitmaps. Please save files in Tiff or EPS format without compression as CMYK files.

### **VERY IMPORTANT:**

Please note that printing uses the CMYK color space, not RGB.

Save PDF files and bitmaps without the attached ICC profile.

### **Printing colors:**

Pantone - full range except for Pantone Process - these works must be correctly described as CMYK, HKS and CMYK (Euroscale) colors. The maximum number of primary colors (spot) in one job -6.

### **Hotfoil / Hotstamping / hot metallization:**

The thinnest elements of the pattern must not be thinner than 0.2 mm (including the thinnest elements of the letters, etc.), and the thinnest elements selected from hotfoil (counter) must be at least 0.3 mm or greater.

